



## **CONJOIN GROUP TO PARTICIPATE IN CHURCHILL CLUB EVENT ON TRENDS IN VENTURE CAPITAL AND PRIVATE EQUITY FOR 2010**

**Boston/Toronto/Mumbai, India – October 29, 2009** – The ConJoin Group, LLC, an investment firm specializing in funding transformations of underperforming assets, will be participating in a panel discussion, “Venture Capital & Private Equity Outlook 2010,” alongside industry experts at the Churchill Club on Tuesday, November 3, 2009 at 8:00 a.m. PST in San Jose, CA.

As we approach 2010, private equity and venture capital will play a key role in getting the economy back on track—and the Valley will lead the way. There are more than 2,000 private equity firms in the U.S., and nearly \$450 billion in assets to invest, most of which originate in Silicon Valley.

Despite the eye of the storm passing, the days of easy exits and eye popping returns from average companies are over. The past two years of economic turbulence have forever changed the industry, imposing new standards for investing, capital raising and exiting. Even as the financial picture looks to be improving, given the “new order,” what will it take for private equity investors and venture capitalists to help their portfolio companies improve valuation and help entrepreneurs to maintain healthy operations? What investing sectors will get the most attention?

This diverse panel of experts will offer insights into challenges and opportunities for the year ahead.

Moderated by Steve Bengston, Managing Director of Emerging Company Services, PricewaterhouseCoopers, panelists include:

- Richard S. Garnick, Chairman and CEO of The ConJoin Group
- Richard Lawson, Co-founder and Managing Director, Huntsman Gay Global Capital
- Navin Chaddha, Managing Director of Mayfield Fund
- Richard Brenner, CEO of The Brenner Group

To learn more about the event or to register to attend, please visit here: [http://www.churchillclub.org/eventDetail.jsp?EVT\\_ID=841](http://www.churchillclub.org/eventDetail.jsp?EVT_ID=841)

This event is held on Tuesday, November 3, 2009 at Cadence Design Systems, Inc., San Jose, CA at 2655 Seely Ave., Building 10. The program will start at 8:00 a.m. and ends at 9:00 a.m. PST.

The ConJoin Group is a pioneer in developing the 4<sup>th</sup> Generation Global Services Model™ which integrates capital formation, strategic leadership, business process consulting and leverages a global delivery model to transform assets into high value entities.

### **About The Churchill Club**

The Churchill Club is the Bay Area’s most respected independent business and technology forum where CEOs, thought leaders, global business executives and senior political leaders meet to discuss and debate, inform and educate, forecast and evaluate. Founded in 1985, the Club is known for its smart,

provocative programs on leadership, innovation and entrepreneurship. Its 6,400 individual and corporate members include decision-makers from market-leading companies, entrepreneurs, investors, and executives from the service and public sectors.

Past speakers to the Club have included CEOs of major technology companies such as AT&T (Randall Stephenson), Microsoft (both Bill Gates and Steve Ballmer), Oracle (Larry Ellison), Cisco Systems (John Chambers), Intel (Bob Noyce, Gordon Moore, Andy Grove, Craig Barrett and Paul Otellini) as well as prominent venture capitalists such as John Doerr, Roger McNamee, Michael Moritz, and many more. The Club has also featured government representatives such as George W. Bush, Bill Clinton, Rudy Giuliani and John McCain. Further information about the Churchill Club, a 501(c)(3) not-for-profit organization, can be found at [www.churchillclub.org](http://www.churchillclub.org).

### **About ConJoin Group, LLC**

ConJoin Group, LLC transforms underperforming companies to realize demonstrable and accelerating value. The ConJoin model is based on improving a business's overall performance in an accelerated way by facilitating a true transformation of the business, utilizing vision creation, transformational leadership and experienced interim management, along with cost optimization to make a rapid positive impact. This is a notable difference from earlier generations of BPO providers who were primarily focused on large-scale replacement of repetitive tasks with limited value-add beyond cost reduction. ConJoin serves markets not generally supported by existing global outsourcers, especially mid-market corporations considered too small by these global players. For more information, go here: [www.conjoingroup.com](http://www.conjoingroup.com).

#### **Contacts:**

Gutenberg Communications

Samantha Singh

408-335-6965

[ssingh@gutenbergpr.com](mailto:ssingh@gutenbergpr.com)